

SPAIN STARTUP THE SOUTH SUMMIT

**2014
PROGRAM GUIDE**

#SouthSummit14

MADRID, OCT 8-10, 2014
PLAZA DE TOROS DE LAS VENTAS

ORGANIZED BY:



WELCOME TO THE SOUTH SUMMIT

The South Summit is the leading startup conference in Southern Europe. A unique platform that aims to prove to the world the talent, the innovation and the opportunities from the South.

The South Summit brings together the most promising startups from Southern Europe, the Mediterranean and Latin America, top-tier international investors and some of the leading corporations who are looking for innovation through partnerships with startups.

WHAT WILL YOU FIND AT THE SOUTH SUMMIT?

CONFERENCES

3 stages will host inspirational speakers, top-tier international speakers, success stories from the region's and leaders from the industries.

FOUNDERS' STAGE **INNOVATION STAGE** **PITCHING STAGE**

STARTUP COMPETITION

The 100 most promising startups from Southern Europe, the Mediterranean and Latin America from B2B, B2C, Energy & Industry, High Tech and Biomed-Digital Health.

Global Partners

Telefónica
**OPEN
FUTURE_**



STARTUP SCHOOL

More than 20 workshops with practical tools for the success of your project. Organized by the Incyde Foundation with the support of the European Social Fund.



AROUND THE SUMMIT

8th October - 20:00: STARTAPAS

- Afterparty Meet - Up in the heart of La Latina (El Viajero. Plaza de la Cebada, 11)

9th October - 22:00: THE SOUTH SUMMIT PARTY

- Happy hour (Beers and Wine) by Spain Startup from 22:00 to 23:00 and drinks at 7€ until midnight showing for South Summit Badge (Teatro Barceló. C/Barceló, 11)

MARKET PLACE: CREATING BUSINESS OPPORTUNITIES



The first floor of Las Ventas will host a unique market-place where you will find some of the world's leading corporations from a wide range of industries that are looking to

partner or invest in startups; legal advisors and financial entities that will support your projects and institutions that aim to foster the entrepreneurial ecosystem.

OPEN INNOVATION -INNOVATION STAGE-

Endesa	Telefonica Open Future	Google for Entrepreneurs	Mutua Madrileña
Ferrovial	Accenture	Correos	Banc Sabadell
Iberdrola	Facebook	Coca Cola	BBVA
Repsol / F.Repsol	Amazon Web Services	Campofrio	Bankia
GE	Microsoft	IKEA	ING Direct
Técnicas Reunidas	PWC	Mahou San Miguel	Bankinter
Sacyr	Everis	HP	CLH

FOSTERING ECOSYSTEMS

Camaras. Fundacion Incyde	Madrid Emprande	Comunidad de Madrid
Fundacion Biodiversidad	Pro Málaga	AXIS Grupo ICO
Red.es – FICOD	ICEX	Madrid + D
EIT ICT Labs	ENISA	CNIO. CNIC. Inst. Carlos III

NETWORKING

5 meeting areas
Speed Networking at Meeting Area 1
Networking tool
Mentorship sessions

**Download our South Summit app
to network and see full agenda**



PROFESSIONAL SERVICES

Perez Llorca	PHC
Banco Cooperativo	Cuatrecasas
Ontier	Infoempleo
Fundación EY	



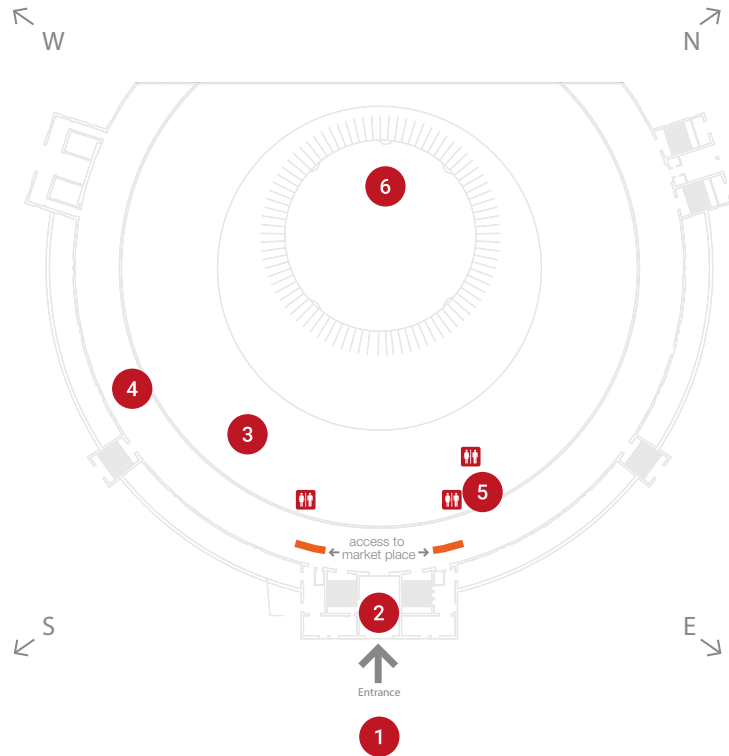
Location map

Ground floor

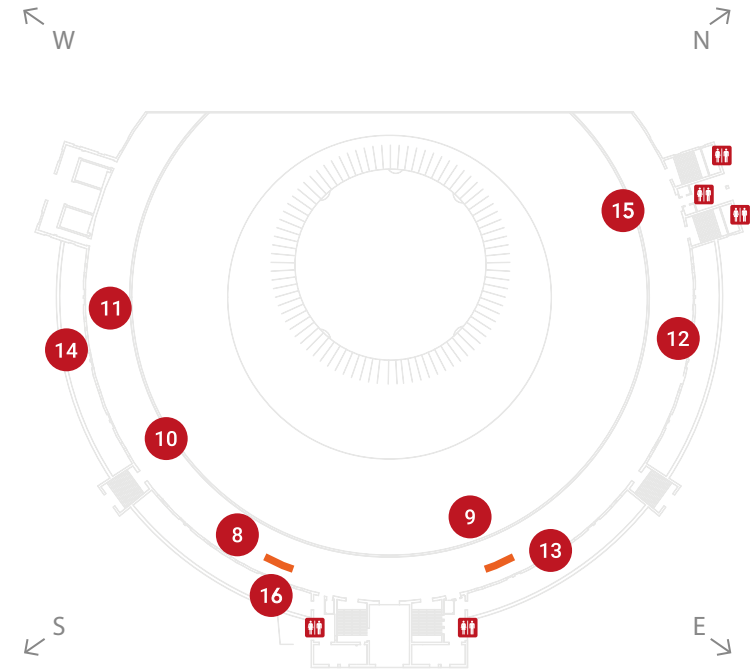


Location map

First floor Market Place



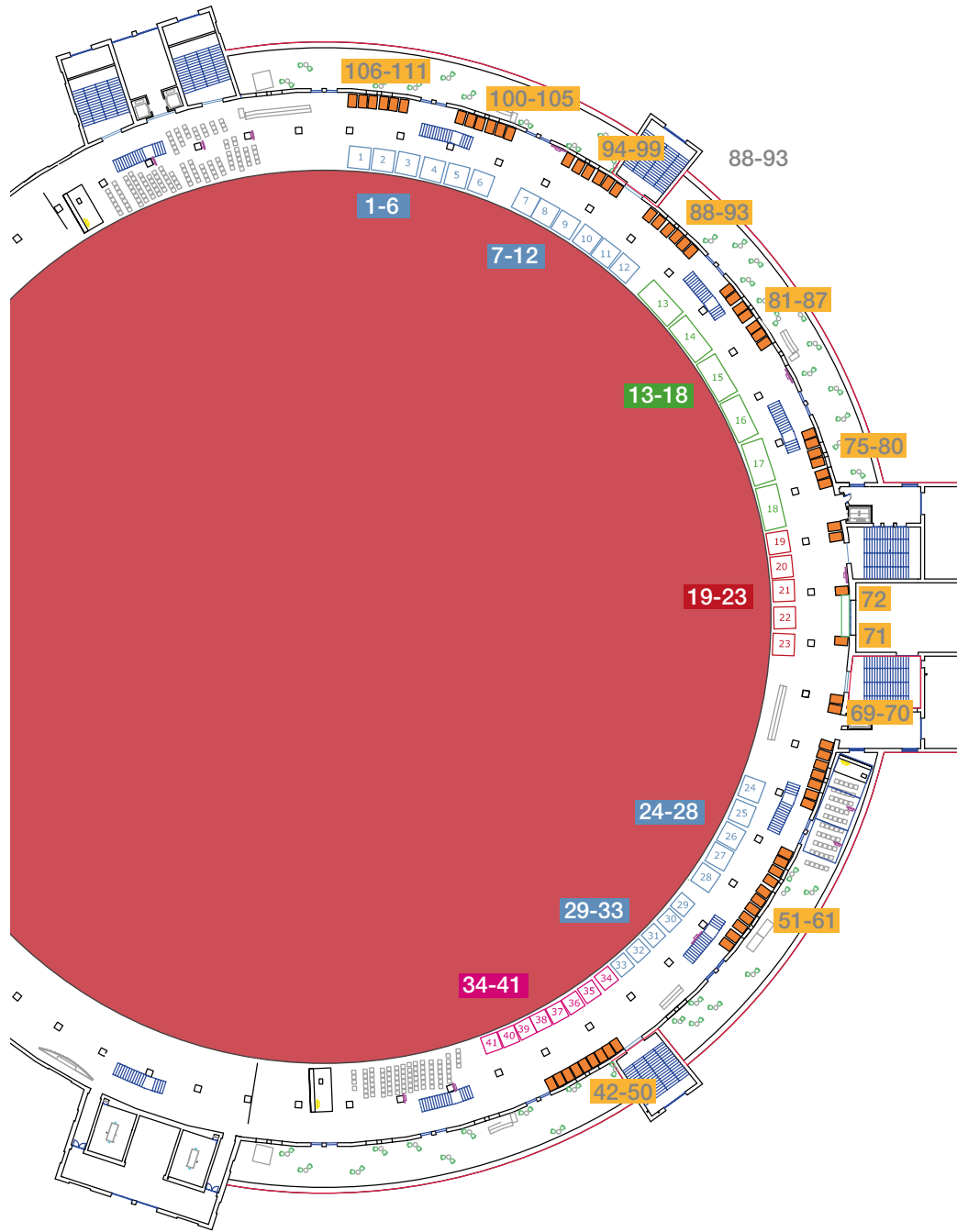
- 1 Check In
- 3 Vip Area
- 5 Meeting Area (only for investors)
- 2 Access
- 4 Press Room
- 6 Founders' Stage
- Stairs
- 🚻 Toilets



- 8 Startups
- 11 Startup School
- 14 Meeting Area 3 y 4
- 9 Innovation Area
- 12 Meeting Area 1
- 15 Innovation Stage
- 10 Professional Services
- 13 Meeting Area 2
- 16 Pitching Stage
- Stairs
- 🚻 Toilets

Location map

Who will you meet at the Market Place?



- 1.- RED.ES
- 2.- CORREOS
- 3.- BANKIA
- 4.- BBVA
- 5.- ING DIRECT
- 6.- BANCO SABADELL
- 7.- ACCENTURE
- 8.- REPSOL
- 9.- IBERDROLA
- 10.- SACYR
- 11.- TÉCNICAS REUNIDAS
- 12.- FERROVIAL

- 13.- MUTUA MADRILEÑA
- 14.- GOOGLE FOR ENTREPRENEURS
- 15.- ENDESA
- 16.- TELEFONICA OPEN FUTURE
- 17.- COMUNIDAD DE MADRID
- 18.- CÁMARAS FUNDACIÓN INCYDE

- 19.- MADRID EMPRENDE
- 20.- FUNDACIÓN PARA EL CONOCIMIENTO MADRI+D
- 21.- PROMÁLAGA
- 22.- FUNDACIÓN BIODIVERSIDAD
- 23.- CNIC/CNIO, INSTITUTO DE SALUD CARLOS III
- 24.- FACEBOOK
- 25.- COCA-COLA
- 26.- AMAZON WEB SERVICES
- 27.- ICEX
- 28.- MICROSOFT

- 29.- BANKINTER
- 30.- SAGE
- 31.- EVERIS
- 32.- PWC
- 33.- EIT ITC LABS

- 34.- CUATRECASAS
- 35.- FUNDACIÓN EY
- 36.- ONTIER
- 37.- BANCO COOPERATIVO
- 38.- PÉREZ LLORCA
- 39.- PHC
- 40.- CLOUD DISTRICT
- 41.- IE BUSSINES SCHOOL

- 45.- INTELLIMENTSEC
- 46.- CLEVER PPC
- 47.- HITSBOOK
- 48.- FORCEMANAGER
- 49.- VISUALBOX
- 50.- PINK SYSTEM
- 51.- BLOOK N BLOOM
- 52.- SHIPIZY
- 53.- SMARTICK
- 54.- PLACEBAND
- 55.- PARK APP
- 56.- OVICEVERSA
- 57.- NUBELO
- 58.- HALLST
- 59.- GEARS
- 60.- FOTOTEIA
- 61.- ESSENTIA
- 62.- CREAPP CUENTOS
- 63.- CACIQUE GAMES
- 64.- CABIFY
- 65.- BUYFRESCO
- 66.- UANABAI
- 67.- ALZHUP
- 68.- PROTEIN
- 69.- OBLUMI
- 70.- MARSII BIONICS
- 71.- MY TAXI
- 72.- MELIÁ
- 73.- TEDCAS
- 74.- TOP DOCTORS
- 75.- MICROHEALTH
- 76.- CELLULIS S.L
- 77.- HOOPTAP
- 78.- OFERTIA
- 79.- SIGNATURIT
- 80.- OPENAXEL

- 81.- RED POINT
- 82.- QRANIO
- 83.- ECOBAM
- 84.- TYBA
- 85.- WORLDCCO
- 86.- SUOP MOBILE
- 87.- SEABERY
- 88.- BLUEMOVE
- 89.- E-NLAZA
- 90.- E-POMO
- 91.- 24 SYMBOLS
- 92.- BECASH
- 93.- BLACKBINDER
- 94.- DODGIR/
- 95.- ECOMESH
- 96.- FOCUS
- 97.- LED MOTIVE +
- 98.- POWERTRACK
- 99.- TUBENARGY
- 100.- VORTEX
- 101.- TYPEFORM
- 102.- PROT-ON
- 103.- CASE ON IT
- 104.- FLYNOSE
- 105.- IRISBOND
- 106.- KARTEN
- 107.- LOGTRUST
- 108.- LUZWAVELABS
- 109.- VICLONE
- 110.- PLAYGIGA
- 111.- VIUING

	GLOBAL PARTNERS
	INNOVATION
	FOSTERING ECOSYSTEM
	PROFESSIONAL SERVICES
	STARTUP

FOUNDERS' STAGE

Arena

- 09:30** **Opening - Welcome to the South!**
- 10:30** **Break**
- 10:45** **Made in Italy!**
With Oscar Farinetti, founder of Eataly
- 11:00** **Here comes the future! Pitches from the next generation**
Luis Yáñez, Sport Shirt, Carmen López Ibor and Sofía Perán, Smile Brace and Dry Protect
- 11:15** **Startup Competition (High Tech)**
Chaired by Paris de l'Etraz, IE BS
- 11:45** **Serial Entrepreneurship in Latam**
Andrés Barreto, Serial Entrepreneur
- 12:00** **Break**
- 12:45** **Awesomeness down South! Understanding the Latam Ecosystem**
Chaired by Javier Santiso, Telefónica with Marta Cruz, NXP Labs; Bedy Yang, 500 Startups; Gonzalo Martín Villa, Wayra and Diego Serebrisky, Alta Ventures
- 13:30** **Following a dream!**
With Anshuman Vohra, Founder of Bulldog gin
- 13:45** **Disrupting Digital content**
with Cesar Miralles, Managing Director at Red.es
- 14:00** **Lunch**
- 15:00** **Startup Competition (Energy and Industry)**
Chaired by Alex Barrera, Founder of Press42
- 15:30** **Let's build a startup at the Startup Nation**
Fireside Chat between Gustavo Vinacua, BBVA, Ofer Vilenski, Hola and Ehud Levy, Canaan Partners
- 16:00** **Let's travel South.... Together: Sharing economy in Tourism**
Chaired by María Fanjul, entradas.com with Kike Sarasola, Be Mate and Vincent Rosso, Bla Bla Car
- 16:30** **Building ecosystems, Facebook's impact on EMEA Startups**
Fireside Chat between Julien Codorniou, Facebook and Oriol Juncosa, Nauta Capital
- 16:45** **Break**
- 17:35** **Startup Competition B2B-B2C**
- 18:15** **Carlos Condé**, CTE AWS EMEA
- 18:30** **Don't move to the Valley, Stay in the South**
With Martin Varsavsky, FON

INNOVATION STAGE

First Floor North

- 11:00** **Building bright ecosystems** with Alex Barrera, Founder of Press 42; Ines Silva, Startup Pirates; Pedro Rocha, Beta i and Paolo Lombardi, Tech Peaks
- 11:45** **What's Red, a startup experience**
Andrés Carranza, Developer of What's Red
- 12:00** **Startup Competition (B2B)**
- 12:35** **"Accelerating Europe"**
With Jesús Contreras, EIT ICT LABS
- 12:50** **International Investing Panel: Trends & Opportunities.**
Chaired by Didac Lee, Inspirit; Yuval Avni, Swanlaab; Brian Caulfield, DFJ Esprit; Tobias Schirmer, BDMI; Sofia Hmich, Index Ventures
- 13:20** **Fostering Ecosystems - Startup Manifesto**
- 15:15** **Fintech and Mobile Payments.**
Chaired by François Derbaix, Bewa7er, with Philippe Gelis, Kantox; Pol Navarro, Banc Sabadell; Andrés Bernad, Accenture; Gonzalo Caselles, ING Direct and BBVA
- 16:00** **Startup Competition (B2C)**
- 16:35** **Break**
- 16:50** **Open Axel Contest**
Powered by Startup Europe
- 17:50** **New "investing" models**
With Alberto Tornero, PWC and Javier Nuche ATRESMEDIA

PITCHING STAGE

First Floor Terrace

- 12:45** **Startup Competition (B2C)**
- 13:30** **Startup Competition (High Tech)**
- 15:15** **Coding your MVP**
Basics on programming with Iron Hack
- 16:00** **Six Rules for Growth**
Carlos Condé, Chief Evangelist AWS EMEA
- 16:45** **Startup Competition (High tech)**

STARTUP SCHOOL

First Floor South

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- 10:30** **Otros lugares para emprender**
Belén Romero, Fundación INCYDE
 - 11:15** **Looking for the best funding**
by Ivan Plaza, BS Capital Banc Sabadell
 - 12:00** **Facebook for SME - Connect with the people you care for** Nerea Llorca, Responsable PYMES Facebook
 - 12:45** **Business Opportunities in Green Economy** by Sonia Casteñeda Biodiversity Foundation. Ministry of Agriculture, Food and Environment
 - 13:30** **Using the cloud to grow your business**
by Microsoft/Azure
 - 15:45** **What to expect when you are expecting?**
By Pedro Fernández, Cuatrecasas
 - 16:30** **Lean Tools for Lean Startups**
Google
 - 17:15** **El móvil como piedra angular de tu negocio**
Google
 - 18:00** **Show me, don't tell me**
Alex Barrera

FOUNDERS' STAGE

Arena

- 09.30 **Dave McClure, Founder of 500 Startups**
- 10.00 **The future of Ventures and Open Innovation** chaired by Juan José Güemes, IE Business School with Dyan Finkhousen, GE; Fernando Bueno, Mutua Madrileña and Ana Segurado, Telefónica Open Future/Amérigo
- 10.45 **Startup Competition (High tech)**
- 11.15 **Tales from the trenches: Internet in the South** moderated by Patrick de Laive, TNW; Tomás Diago, Softonic
- 11.45 **Break**
- 12.30 **Investing in the South... Really?** moderated by Beatriz González, Seaya Ventures; Carto DB & Accel Partners; Packlink & Earlybird; ScytI & Balderton Capital
- 13.15 **Innovating in ventures** Jeff Clavier, Softech VC and Nic Brisbane, Forward Ventures
- 13.45 **Fostering Ecosystems: Campus London** With Sarah Drinkwater
- 14.00 **Lunch**
- 15.00 **Startup Competition (Biomed & Digital Health)**
- 15.30 **Should I stay or should I go? Let's do both!** Robin Wauters, Tech.eu; Alberto Yépez, Trident Capital; Julio Casal, Alien Vault; Javier Agüera, Blackphone
- 16.00 **Break**
- 16.30 **Startup Competition (B2B, B2C)**
- 17.05 **Innovation out of necessity** With Toby Shapshak
- 17.20 **Let's start gaming!!** With Mike Butcher; TechCrunch; Social Point and ERepublic
- 18.00 **People's Choice Awards**
- 18.20 **The keys to succeed** Mario Alonso Puig

INNOVATION STAGE

First Floor North

- 10.45 **INCENSE by Luciano Tommasi, Enel Labs**
- 11.00 **Energy: Open Innovation Opportunities!** Federico Fea, Endesa, Mirubee; Iñigo Palacio, Repsol Energy Ventures; Scutum; Diego Díaz Pilas, Iberdrola and Arborea Intellbird
- 11.45 **Startup Competition (Energy & Industry)**
- 12.20 **Leading the Industrial revolution through startups** Federico Florez, Ferrovial; Juan Domingo, Técnicas Reunidas and Juan Pous, Sacyr
- 13.00 **Innovating with the Crowd** Open conversation with Dyan Finkhousen, Head of Open Innovation at GE
- 15.30 **Startup Competition (B2B)**
- 16.05 **360° Innovation: Open to startup talent and ideas** Jordi Escruela, Innovation at Correos
- 16.20 **Need funding?** Jorge Puga Solar, BANKIA
- 16.35 **Funding: where to get it?** Bruno Fernández Scrimieri, CEO at ENISA; Jeff Lynn, Seedrs; Brigitte Bauman, Go Beyond
- 17.10 **Break**
- 17.25 **Startup Competition (B2C)**

PITCHING STAGE

First Floor Terrace

- 11.45 **Friends, Fans and Fools: building an engaged online community** Mateo Rouco, El Ganso
- 13.15 **Master Class of Ham Carving by Campofrio**
- 13.30 **Startup Competition (B2C)**
- 15.45 **Startup Competition (Biomed&Digital Health)**

STARTUP SCHOOL

First Floor South



- 10.15 **"Aprovecha al máximo las oportunidades del ecosistema de Facebook"** Sara Martínez, Responsable Ecommerce Facebook
- 11.00 **Making ideas happen** Ontier
- 11.45 **I started a company. Now what?** by Luis Guimaraes, PHC
- 12.30 **Google Analytics for your business** Google
- 13.15 **Cultural industries: Partner to grow** Ana Velasco, Fundación Incyde; Isabel Romero, Coarte Producciones
- 15.00 **Seating together on the board** Carmen Reyna, Perez Llorca
- 15.45 **Customer Development** Google
- 16.30 **Big data_ Information: the gold of the 21st century** Pablo González, EY
- 17.15 **La revolución de los objetos conectados** Teodoro García

10 OCTOBER

STARTUP COMPETITION

8 OCTOBER

FOUNDERS' STAGE

High Tech:
11.15-11.45

LuzWaveLabs
Irisbond
FlyingNose
PlayGiga

Energy and Industry:
15.00-15.30

Focus
Seavery Augmented
Training Technology
Suop Mobile
Ecomesh
Vortex

B2B-B2C:
17.35-18.15

Uanbai
Trip4Real
Pupulum
Onevest
Blumove Car Sharing
Sentisis

PITCHING STAGE

B2C:
12.45-13.20

24Symbols
GearTranslations
Nubelo
PlaySpace
Smartick
Cacique Games

High Tech:
13.30-14.00

TypeForm
Karten Space Management
Robdos
Viuing

High Tech:
16.45-17.00

Blicode
Bioeder Technology
Case On It
Seeketing
Marketeer (Viclone)

INNOVATION STAGE

B2B:
12.00-12.35

Social & Beyond
Lexdir
Hypecal
Hitsbook
Ergon Desk
Clever PPC

B2C:
16.00-16.35

Lingua.ly
Placeband
Perpetuall
Oviceversa
CreappCuentos
AudioSnaps
Compoze Music Solutions

INNOVATION STAGE

First Floor North

9.30 Global Investor's Gathering*

(Only for investors through invitation)
Javier Ulecia, Bullnet Capital and VP ASCRI
VC Overview in Spain
Off the Record: No-nonsense, roundtable discussions (no tweeting, no recording, 100% Off the record)
MC Liz Fleming
Room 1: VC – The Frontline: Staying competitive in an unforgiving asset class
Room 2: Angel Investing - Laying it bare
Getting down to business
Coffee, Pitching, & Networking – with the top 10 scoring startups from The Summit

STARTUP SCHOOL

First Floor South



10.15 Gestión de cobros online

José Luis González Casellas, Banc Sabadell

10.45 Tourism: Dare to launch a startup

Carlos Romero, Segittur
Pablo Palazuelos, Ad Ventures
Elio Capella, Kolobee
Pedro Márquez, Biduzz
Santiago González, Arsoft

FOUNDERS' STAGE

Arena

12.15 Awards Ceremony

12.45 Innovation in the Art of Food

With Ferran Adrià, The South Summit 2014 Award to Disruptive Innovation

13.05 Closing Remark

Eric Schmidt, Chairman of Google

9 OCTOBER

FOUNDERS' STAGE

High Tech:
10.45-11.15

Zero2Infinity
Prot-On
KDPOF
Logtrust

Biomed&Digital Health:
15.00-15.30

Marsi Bionics
Mint Labs
Phobious
Voiceitt (Talkitt)

B2B-B2C:
16.30-17.05

Qranio
Cabify
Book'n'Bloom
Nice People At Eork
Tuizzi
Force Manager
Ludei
Incredibblue

PITCHING STAGE

B2C:
13.30-14.00

We Are Knitters
Parkapp
Essentia
Blackbinder
Becash
Neupic

Digital Health:
13.30-14.00

Tedcas
Oblumi
MicroHealth
EchoPhone
E-nlaza
Cellulis
Protein Alternatives (Colodetect)
Alzhup

INNOVATION STAGE

Energy and Industry:
11.45-12.20

Ecobam
Ledmotive
Power Track

B2B:
15.30-16.05

Ofertia
Hooptap
Signaturit
Aditium
VisualBox
Shaking Jobs
HostSpot

B2C:
17.25-18.00

Mencanta
Uniplaces
Shipizy
Hall St.
Fototea
GlampingHub
BuyFresco
Pzartech



Ferrán Adrià



Eric Schmidt

OUR SPEAKERS

THREE STAGES WITH INSPIRATIONAL SPEAKERS, LEADERS OF THE INDUSTRIES, INTERNATIONAL INVESTORS AND SOME OF THE SUCCESS STORIES FROM THE REGION

WELCOME AND OPENING CEREMONY



Ignacio González, President of the Region of Madrid*



José Manuel Soria, Minister of Industry, Energy and Tourism



Ana Botella, Mayor of Madrid



Neelie Kroes, Vice President of the European Commission



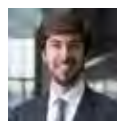
Manuel Teruel, President of the INCYDE Foundation and of the Spanish Chambers of Commerce



Mary Grove, Chairman of Google for Entrepreneurs



Ignacio Garralda, Chairman of Mutua Madrileña



Federico Fea, Chief Innovation Officer at Endesa*



Santiago Fernández Valbuena, Chief Strategy Officer at Telefónica



Oscar Farinetti, Founder of Eataly. Oscar's aim is to make high quality Italian foods available to everyone, at fair prices and in an environment where people can shop, taste and learn. (8 Oct-Main Stage, 10.45)



Andrés Barreto, Serial Entrepreneur and Investor. Andrés Barreto is Known as "The Latin Mark Zuckerberg". Founder of First Rock, Onswipe, Grooveshark, PulsoSocial and Socialatom Group. (8 Oct-Main Stage, 11.45)



Javier Santiso, Managing Director of Global Affairs & New Ventures at Telefónica. (8 Oct-Main Stage, 12.45)



Marta Cruz, co-founder and CEO of NXTP Labs. (8 Oct-Main Stage, 12.45)

FOUNDERS' STAGE



Bedy Yang, Managing Partner at 500 Startups. Bedy uses her multi-cultural powers to find startups and partners for 500 in Brazil/Latin America. (8 Oct-Main Stage, 12.45)



Diego Serebrisky, Managing Director Alta Ventures. (8 Oct-Main Stage, 12.45)



Gonzalo Martín Villa, CEO of Wayra. (8 Oct-Main Stage, 12.45)



Anshuman Vohra, Founder of Bulldog Gin. (8 Oct-Main Stage, 13.30)



Cesar Miralles, Managing Director at Red.es (8 Oct-Main Stage, 13.45)



Gustavo Vinacua, Managing Director of the Innovation Center at BBVA. (8 Oct-Main Stage, 15.30)



Ehud Levy, General Partner at Canaan Partners with approximately two decades of experience in the high-tech industry. Ehud Levy seats in the board of Waze. (8 Oct-Main Stage, 15.30)



Ofer Vilenski, Founder of Hola, a free application that aims to accelerate the Internet and allow Web surfers to view whatever websites they like. (8 Oct-Main Stage, 15.30)



Maria Fanjul, CEO de entradas.com (8 Oct-Main Stage, 16.00)



Kike Sarasola, Founder of Room Mate Hotels and has just launched Be Mate, an online platform to rent appartments. (8 Oct-Main Stage, 16.00)



Vincent Rosso, Founder of Bla Bla Car. (8 Oct-Main Stage, 16.00)



Julien Codorniou, Director of EMEA Platform Partnerships Facebook, Julien oversees partner relations for companies building applications on Facebook Platform (web and mobile). (8 Oct-Main Stage, 16.30)



Oriol Juncosa, Principal at Nauta Capital and Advisor at CartoDB. (8 Oct-Main Stage, 16.30)



Carlos Conde, Chief Technology Evangelist Amazon Web Services EMEA. (8 Oct-Main Stage, 18.15)



Martin Varsavsky, Founder of FON. Martin Varsavsky is a key veteran Digital Entrepreneur, conference speaker and University Professor. Founder of Jazztel or ya.com, he's now involved in a new adventure: FON. (8 Oct-Main Stage, 18.30)



Dave McClure, Founder of 500 Startups. Dave McClure is an entrepreneur and prominent angel investor based in the San Francisco Bay Area, who founded and runs the business incubator 500 Startups. (9 Oct-Main Stage, 9.30)



Juan José Güemes, Chairman of the Innovation and Entrepreneurship Center at IE Business School. (9 Oct-Main Stage, 10.00)



Dyan Finkhousen, Head of Open Innovation at GE where she builds crowd sourcing and collaborative business models to make innovation more accessible and redefine what's possible. (9 Oct-Main Stage, 10.00)



Ana Segurado, Director of Strategy at Telefonica Open Future/Amérigo. (9 Oct-Main Stage, 10.00)



Fernando Bueno, Chief Innovation Officer at Mutua Madrileña (9 Oct-Main Stage, 10.00)



Patrick de Laive, Founder of The Next Web, one of the worlds leading social media blogs. Focusing on social media culture, applications and marketing. (9 Oct-Main Stage, 11.15)



Tomás Diago, Founder of Softonic. Softonic was Tomás Diago's university final project. It became true thanks to Diago's effort and Intercom Online support. (9 Oct-Main Stage, 11.15)



Beatriz Gonzalez, Founder and Managing Partner of Seaya Ventures. Beatriz González serves as Board Member in Sin Delantal Mexico, Plenummedia and Cabify. (9 Oct-Main Stage, 12.30)



Mikel Irizar, Vice President WW Marketing at ScytI. ScytI is the global leader in providing state-of-the-art electronic voting and electoral modernization solutions. (9 Oct-Main Stage, 12.30)



Harry Briggs, Principal at Balderton Capital. (9 Oct-Main Stage, 12.30)



Miguel Arias, Chief Operating Officer at Carto DB, an interactive mapping and geospatial platform that has secured an \$8 million Series A funding led by Berlin-based European VC Earlybird. Venture Capital (9 Oct-Main Stage, 12.30)



Ciarán O'leary, Partner at Earlybird. (9 Oct-Main Stage, 12.30)



Ben Askew Renaut, Founder of Packlink. PackLink , an online shipping solution for consumers and businesses, raised \$9m in Series B funding. The round was led by Accel Partners. (9 Oct-Main Stage, 12.30)



Chrysanthos Chrysanthou, Vice President at Accel Partners (9 Oct-Main Stage, 12.30)



Liz Fleming, Deputy Director of the Venture Lab at IE Business School and key to the success of The South Summit. (9 Oct-Main Stage, 13.15)



Jeff Clavier, Founder and Managing Partner of SoftTech VC, one of the most established seed VC firms in Silicon Valley, having closed 150 investments since 2004. (9 Oct-Main Stage, 13.15)



Nic Brisbane, Partner at Forward Ventures. Nic has been in venture capital since 2000. In that time he has worked in London, Europe and Silicon Valley. (9 Oct-Main Stage, 13.15)



Sarah Drinkwater, Head of Campus London, Google's physical hub for startups, providing work and event space, mentorship and education programs, as well as access to a vibrant startup community. (9 Oct-Main Stage, 13.45)



Robin Wauters, Founding editor at Tech.eu (9 Oct-Main Stage, 15.30)



Alberto Yopez, Managing Director at Trident Capital. Since its founding, the company has managed to raise 2,000 million in capital and has invested in over 170 companies. (9 Oct-Main Stage, 15.30)



Julio Casal, Founder of Alien Vault Known for his pioneering work in Security Information and Event Management (SIEM) (9 Oct-Main Stage, 15.30)



Javier Agüera, co Founder of Geeksphone and Chief Scientist at Blackphone. (9 Oct-Main Stage, 15.30)



Toby Shapshak, Writer and lecturer, specializing in innovation, especially in the African continent. Editor of Stuff Magazine, has a weekly program on CNBC Africa. (9 Oct-Main Stage, 17.05)



Mike Butcher, Editor of TechCrunch Europe. Mike is also involved in a project to bring European technology entrepreneurs and investors together in a club environment called TechHub. (9 Oct-Main Stage, 17.20)



Joaquim Lecha, Founder of Social Point, social network game developer for web and mobile (9 Oct-Main Stage, 17.20)



Alexis Bonte, co founder and CEO of eRepublik Labs. (9 Oct-Main Stage, 17.20)



Mario Alonso Puig (9 Oct-Main Stage, 18.20)



Paolo Lombardi, Leader of New Business Creation team at Trento RISE Public sector innovator, micro angel investor and AI expert. (8 Oct-Innovation Stage, 11.00)



INES Silva, Co Founder of Startup Pirates. Builder & Dreamer. In love with startups and entrepreneurship. Always looking for the next big thing. (8 Oct-Innovation Stage, 11.00)



Pedro Rocha, Betai. President & Co-Founder at Beta-i. Pedro is also an Executive Board Member at APBA - Portuguese Business Angel Association and a Consultant at Stone Soup Consulting. (8 Oct-Innovation Stage, 11.00)



Andrés Carranza, Developer of What's Red (8 Oct-Innovation Stage, 11.45)



Jesús Contreras, Strategy Project Manager at IMDEA Software Institute (EIT ICT LABS) (8 Oct-Innovation Stage, 12.35)



Didac Lee, Founder and CEO of Inspirit and FC Barcelona Board Member. Founder of Zyncro, Matrix and Spamina (8 Oct-Innovation Stage, 12.50)



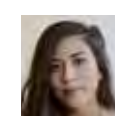
Yuval Avni, Venture Partner at Swanlaab Venture Factory (8 Oct-Innovation Stage, 12.50)



Brian Caulfield, Partner at DFJ Esprit with focus on Enterprise software, Internet and Irish technology companies. (8 Oct-Innovation Stage, 12.50)



Tobias Schirmer, Principal at BDML . (8 Oct-Innovation Stage, 12.50)



Sofia Hmich, Investor at Index Ventures. She focuses in early stage deals and is involved in most Seed Index investments in Europe. (8 Oct-Innovation Stage, 12.50)

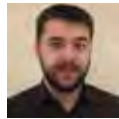


José Iglesias, UP Global (8 Oct-Innovation Stage, 13.20)

INNOVATION STAGE



Carmen Bermejo, Tetuán Valley.
(8 Oct-Innovation Stage, 13.20)



Alex Barberá, Founder of Mirubee.
(9 Oct-Innovation Stage, 11.00)



Jorge Puga Solar, Dtor. Risk Management at BANKIA.
(9 Oct-Innovation Stage, 16.20)



François Derbaix, Co founder of Bewa7er. François Derbaix is a serial entrepreneur and has founded Soysuper.com, TopRural.com, Aplazame.com, and Rentalia.
(8 Oct-Innovation Stage, 15.15)



Iñigo Palacios, Repsol Energy Ventures Manager. (9 Oct-Innovation Stage, 11.00)



Bruno Fernández Scrimieri, CEO at ENISA.
(9 Oct-Innovation Stage, 16.35)



Philippe Gelis, Founder of Kantox.
(8 Oct-Innovation Stage, 15.15)



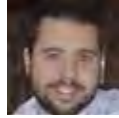
Carlos Sotelo, Founder of Scutum.
(9 Oct-Innovation Stage, 11.00)



Jeff Lynn, Chief Executive Officer at Seedrs. (9 Oct-Innovation Stage, 16.35)



Andrés Bernad, Senior Manager at Accenture.
(8 Oct-Innovation Stage, 15.15)



Diego Díaz Pilas, Head of New Ventures at Iberdrola. (9 Oct-Innovation Stage, 11.00)



Brigitte Bauman, Founder and CEO of Go Beyond. (9 Oct-Innovation Stage, 16.35)



Gonzalo Caselles, VP of Business Strategy at ING Direc. (8 Oct-Innovation Stage, 15.15)



Federico Florez, Chief Innovation and Information Officer at Ferrovial.
(9 Oct-Innovation Stage, 12.20)

MASTERS OF CEREMONIES



Pol Navarro, Head of Digital Transformation and Innovation Banc Sabadell.
(8 Oct-Innovation Stage, 15.15)



Juan Domingo, Chief Technology Officer at Tecnicas Reunidas.
(9 Oct-Innovation Stage, 12.20)



Maria Benjumea, Founder and Chairman of Spain Startup.



Alberto Tornero, Director of High Growth Potential Companies and Entrepreneurship at PWC (8 Oct-Innovation Stage, 17.50)



Juan Pous, Chief Innovation Officer at Sacyr.
(9 Oct-Innovation Stage, 12.20)



Sofia Benjumea, Co Founder and CEO of Spain Startup .



Javier Nuche, Managing Director ATRESMEDIA Diversification.
(8 Oct-Innovation Stage, 17.50)



Dyan Finkhousen, Head of Open Innovation at General Electric.
(9 Oct-Innovation Stage, 13.00)



Alex Barrera, Founder of Press42 and Editor at Tech.eu



Luciano Tommasi, Project Manager at Enel Lab. (9 Oct-Innovation Stage, 10.45)



Jordi Escruela, Deputy Director of Innovation at Correos. (9 Oct-Innovation Stage, 16.05)



Paris de l'Etraz, PhD Managing Director of the Venture Lab at IE Business School
Liz Fleming, Deputy Director of the Venture Lab at IE Business School



Eric Schmidt, Chairman of Google

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Ferrán Adrià, El Bulli. The South Summit 2014 Award to Disruptive Innovation.

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